



 **SYNTHETIC
MONITORING**

 **BUSINESS
INSIGHTS**

 **REAL USER
MONITORING**



SOLUTIONS OVERVIEW

MAKE PERFORMANCE A BUSINESS CONVERSATION

Over the past 10 years, online shoppers have developed an increased need and expectation for faster websites. Once a topic largely dominated by IT and operations sectors, web performance has facilitated much thought, consideration, and action amongst other parts of organizations because of its direct impact on revenue.

If your site is too slow, you are most likely losing sales and customers due to user abandonment. Alternatively, if speed improvements aren't impacting revenue, you probably are over-spending on infrastructure and design. Understanding your optimal page speed goals throughout your site is vital for generating revenue and investing efficiently in web performance..

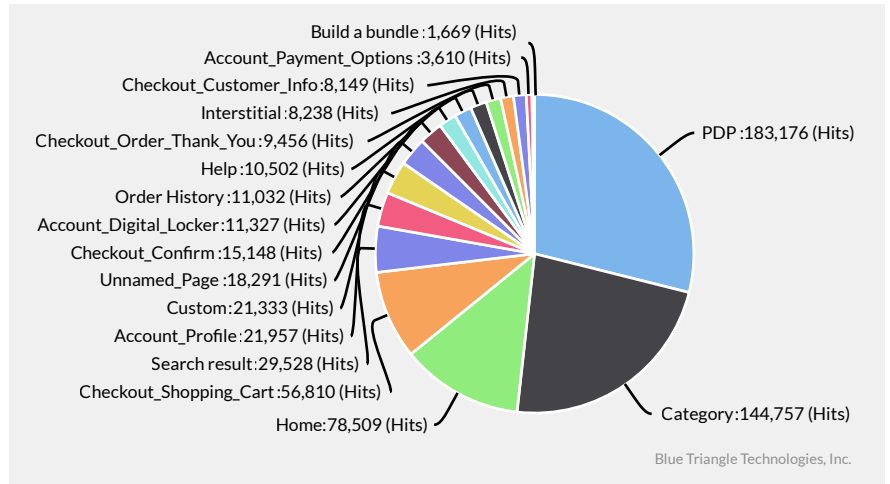


Blue Triangle's performance monitoring solutions are connecting web performance to business value like never before. Business owners, IT executives, and DevOps now have the analytics needed to enhance user experience, site performance, and online revenue.

MONITOR MOBILE, TABLET, AND DESKTOP EXPERIENCES IN REAL TIME

Blue Triangle's Real User Monitoring captures, stores, and organizes every piece of real user data on each page - enabling you to analyze every type of customer, identify performance bottlenecks, reduce site abandonment, and stay alerted in real time. Our lightweight tag handles all the heavyweight data that you need to analyze every page down to each object, file, and 3rd party tag. Proactively manage every element based on its navigation timing placement.

Page Hits By Page for All Transactions



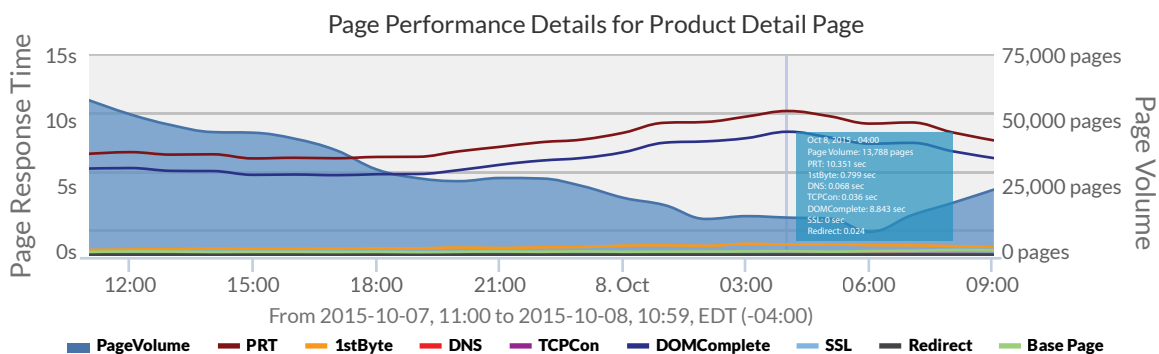
DRILL DOWN APPROACH TO PERFORMANCE MANAGEMENT

Our end user monitoring leverages the latest Web Timings features of the modern mobile, desktop, and tablet browsers. It allows our JavaScript tags to collect critical page load time milestones like:

- Full Page Load Time
- TCP Connect Time
- DNS Lookup Time
- DOM Load Time
- First Byte Time

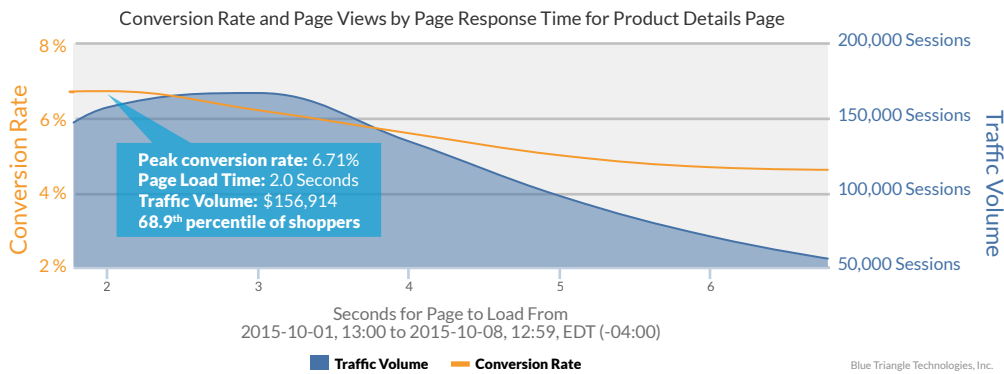
Additionally, you can view performance results by:

- Transaction
- Page Name
- Domain
- End User Operating System, Browser Type, Country, State/Region, etc



MONITOR CUSTOMER EXPERIENCE IN WAYS THAT DRIVE REVENUE

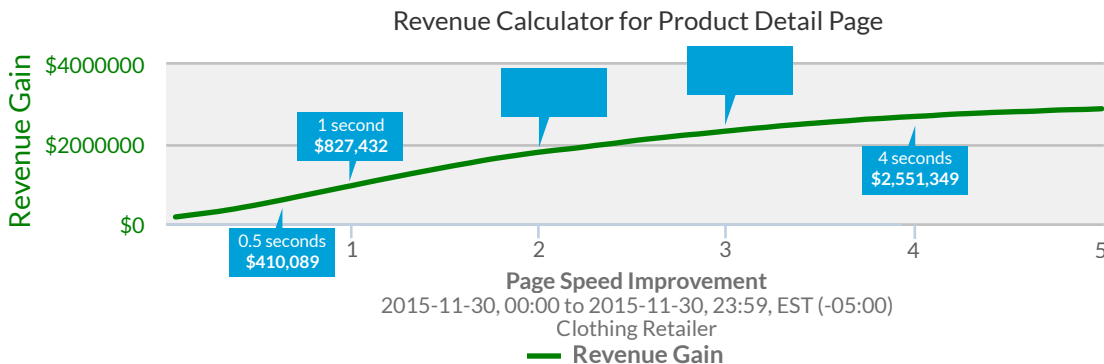
Blue Triangle’s Business Insights is the only performance monitoring solution to accurately reveal the impact web performance has on both user experience and revenue. This actionable data gives technical professionals a business case for performance investments and non-technical stakeholders the ability to accurately predict the business outcome of a change in site performance.



HOW MUCH ONE SECOND IS WORTH TO YOUR BUSINESS?

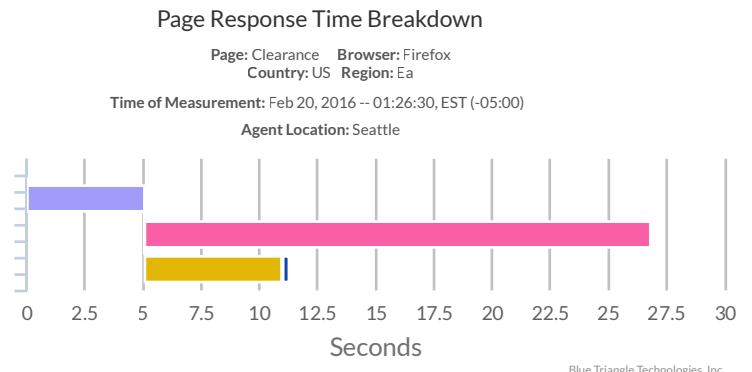
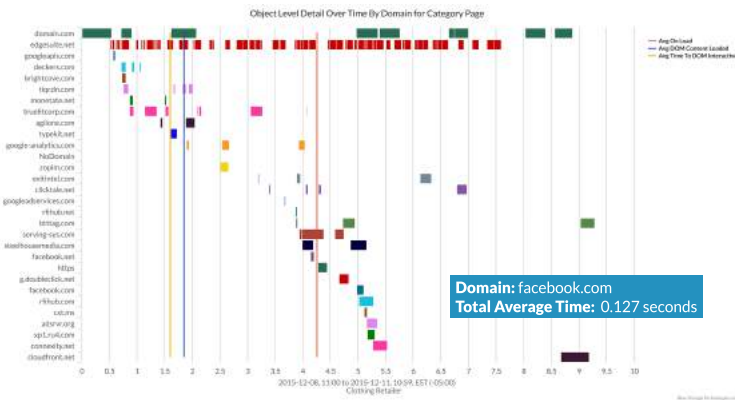
See the impact page speed has on your conversion rates, bounce rates, and sales on every page. Our Revenue Calculator accurately predicts the business outcome of speeding up or slowing down your site on a page-by-page basis.

Make revenue-justified decisions about performance enhancements while continually validating your CDN. This allows you to prioritize site changes by knowing which pages have the highest ROI from speed improvements.



DIVE INTO THE DETAILS OF YOUR SITE'S SUCCESSES AND SHORTCOMINGS

Blue Triangle's Synthetic Monitoring lets you visualize specific issues in your site's performance with our scatter plot analysis and object-level detail. Quickly setup and easily maintain detailed analytics, screenshots, and video of every measurement taken. Our worldwide agents ensure your site is performing consistently 24/7 across all device types: mobile, tablet, and desktop.



BE ALERTED AS SOONS AS PERFORMANCE ISSUES ARISE

With our Synthetic Monitoring solution, you can be notified the moment a performance issue arises through SMS and email so you can remediate problems quickly. Easily customize alerts inside your dashboard to keep your team notified on what matters most to your operations.

Real-time screenshots and videos of site problems show you exactly what went wrong and where it happened. This allows you to pinpoint and solve performance shortcomings before they affect your business and user experiences.

